

KRTA Core Values and Vision Statements

Core Values

KRTA values:

- outdoor adventure opportunities throughout Kentucky for visitors & Kentuckians
- Weaving cultural & heritage info/experiences into adventure activities
- User education incorporating 'Leave No Trace' Training
- Conservation and recreation partnerships
- Public input and participation
- Social responsibility and resource stewardship
- Club/organization/recreational/tourism industry leadership
- Preservation of Kentucky's natural beauty, arts, cultural heritage, historic structures and history.

Vision Statement

KRTA's vision will include:

- Growing the number of interested visitors that see Kentucky as a destination for outdoor trail opportunities
- Forging and expanding partnerships with Federal / State Agencies and private land owners for expanding trail use.
- Provide funding sources for development / maintenance / policing / education of trail heads and systems.
- Developing partnerships with agencies, land holders, and users to assure properly managed forested lands, wildlife, waterways, and surfaced trail systems that make outdoor activities worthwhile.