

Mission Statement

To enhance Kentucky's economy by expanding tourism opportunities for motorized and non-motorized off-road trail activities, including hiking, cycling, horseback riding, and off-highway vehicle riding.

KRTA Mission Statement Enhanced Version

The mission of the Kentucky Recreational Trails Authority, established under the auspices of the Kentucky Department of Tourism, is to create a positive economic impact for the Commonwealth of Kentucky by expanding the tourism opportunities of off-road trail activities pertaining to non-motorized and motorized vehicle use. Such activities include pedestrian, bicycles, mountain bicycles, horses, all-terrain vehicles and off-highway vehicle use.

To expand these recreational trail related tourism opportunities, the Kentucky Recreational Trail Authority will work to: increase land access for trail activities, reduce landowner liability, and promote trail education (safety, environment, compatibility, etc.) The KRTA will also act as the state body that will work to develop multiuse shared trail systems that cross multiple county lines.

The Kentucky Recreational Trails Authority will also promote recreational trail opportunities by serving as a clearing house for information to user groups; inventorying and making available to the public information on existing trails; and by forming partnerships with federal and state agencies and local communities.

Tourism, Art's & Heritage Cabinet's (TAH) Mission Statement

The Kentucky Department of Tourism exists to promote the Commonwealth as a travel destination, generate revenue and create jobs for Kentucky's economy.