

Strategic Planning Goals

Goal 1: Increase land access for recreational trails across Kentucky.

Objective 1.1 Identify and Develop multiuse shared/single use trail systems in counties, regions, and establish connector trails to other states using private/public lands whose landowners have voluntarily entered into user agreements.

- Strategy 1.1.1 - KRTA to identify existing trail systems, develop new trail systems through partnerships, manage, maintain, and provide enforcement for these Kentucky Recreational Trail Areas.
 - Approach affected parties (Judge Executives, AD Districts, land owners, and clubs) with TAH personnel, to ascertain user agreements for trails.
 - Develop and maintain a data base of all trails in KY
 - Reduce landowner liability for recreational trail use on private property.
 - Provide enforcement on KY Recreational Trails Areas.
- Strategy 1.1.2 - Develop criteria for trail projects to be considered Kentucky Recreational Trail Areas.
- Strategy 1.1.3 - Develop a Kentucky Recreational Trail Area Ranger Program for enforcement on trails.
 - Work with Kentucky State Police on development.

Objective 1.2: Secure Funding for Kentucky Recreational Trail Areas

Secure start up expenses to begin development of the first Kentucky Recreational Trail Area (i.e. sKYward Trails in Eastern KY). Such needs include: staff, staff expenses, mapping, equipment, funding for enforcement authority, etc.)

- Strategy 1.2.1 - Research and pursue funding avenues
- Strategy 1.2.2 - Identify and serve as a resource for funding sources

Objective 1.3 Maintain awareness of recreational trail-related legislation and develop a plan of action for passage or opposition.

- Strategy 1.3.1 – Survey users groups on proposed legislation to develop support or action.
- Strategy 1.3.2 – Gather research that supports all positions.

Goal 2: Promote trail education to user groups and the general public.

Objective 2.1: Create a website and/or page that acts as a reference for all trail related education to include, but not limited to: safety, laws, environment, compatibility, etc.

- Strategy 2.1.1 - KY Department of Travel / Unbridled Adventure website page
 - KRTA Board to submit information such as links and references that deal with trail education aspects as it pertains to their particular user group area, agency, or organization.

Objective 2.2: Develop relationships with local, state, and national groups and organizations that have a focus in recreational trail safety, environment, and compatibility issues.

- Strategy 2.2.1 – Incorporate the “Leave No Trace” outdoor stewardship program into KRTA user trail orientations.
- Strategy 2.2.2 – Develop an orientation or introduction program for visitors who intend to use recreational trails.

Objective 2.3: Serve as a clearinghouse and as a contact for trail education resources.

Goal 3: Promote existing recreational trail opportunities to the people of Kentucky and out-of-state visitors.

Objective 3.1: Serve as a clearing house for information to recreational trail user groups in Kentucky.

- Strategy 3.1.1 – inventory all user groups / clubs by activity.

Objective 3.2: Inventory and make existing trail information available to the public.

- Strategy 3.2.1 - KY Website - TAH
 - TAH to input trail data and maintain data base on web site.
 - KRTA to provide TAH a complete listing of trails and provide updates on new trail openings & closings.
- Strategy 3.2.2 - Marketing Materials
 - Disseminate promotional materials to clubs and organization memberships represented by KRTA members.

Objective 3.3: Form partnerships with federal and state agencies and local communities.

- Strategy 3.3.1 - Guest Speakers/Informational Sessions
 - Invite federal and state agencies to join KRTA in speaking with communities on Recreational Trail Development, their roles, current projects, and talk to the public and officials on how they can get involved.
- Strategy 3.3.2 - Community Familiarization Trips
 - When applicable, hold KRTA board meetings around the state to view trail projects firsthand.

KRTA is to work with the TAH Cabinet to achieve these goals and objectives.